Connecting with 11,885 individuals through Y programs and events in Salt Lake, Wasatch and Weber Counties.
YOUTH DEVELOPMENT

OUR APPROACH

MORE KIDS IMPROVING THEIR GRADES

HOMEWORK SUPPORT AND TUTORING
20+ hours a week of homework help for all youth in our 16+ Out-of-School Programs

CARING ADULT ROLE MODELS
1:15 ratio ensures that youth are given the one-on-one attention they need to succeed

PARTNERING WITH SCHOOLS TO ENSURE SUCCESS
9 school sites offering tutoring and reading intervention programming to youth grades K-9

MORE KIDS READY FOR KINDERGARTEN

EARLY LEARNING
14-32 hours per week of quality instruction in 3 Preschool and 2 Kindergarten classes at the Community Family Center-Taylorsville

SOCIAL AND EMOTIONAL WELL BEING
Trained teachers work in small groups to ensure that preschoolers are working together and growing socially

INNOVATIVE COLLABORATIONS
3 years working with Granite School District Preschool Services’ study

MORE KIDS MOTIVATED TO LEARN

SUMMER LEARNING
5 Day Camps located in Ogden, Taylorsville and Heber incorporate learning into fun summer clubs and field trips

NEW SKILLS AND ACTIVITIES
Archery, volleyball, basketball, horseback riding, fire building, singing and skits are just some of the activities campers participate in at YMCA camp programs

OUTDOOR EDUCATION
8 week long sessions at Camp Roger encourage youth to explore their surroundings through orienteering, hiking and rock climbing
ACADEMIC SUPPORT & ENRICHMENT
We collaborate with over 20 schools in Salt Lake, Granite, Ogden and Weber School Districts. Number of youth served:

SALT LAKE COUNTY
- 755 in Out-of-School Programs
- 461 in Tutoring Programs

WEBER COUNTY
- 1,192 in Out-of-School Programs
- 529 in Tutoring Programs

READY TO LEARN
We collaborate with Granite School District to offer Early Childhood Education Programs that help prepare youth for their school career.
- Served 136 youth, 91 in Preschool Program and 45 in Kindergarten Programs

SUMMER LEARNING
The YMCA works to keep kids motivated to learn at 5 Summer Day Camps and 1 resident camp, Camp Roger.
- Day camp programs served 552 youth
- Camp Roger served 832 campers from across the state and country with 8 weeks of programming

OUR STORY

READING TIME—MATTHEW

Matthew’s mom, Fabiola, first signed Matthew up for the Kindergarten Academy and After School Program in Fall of 2012. When Matthew first arrived at the YMCA, he struggled to recognize letters and read simple words. Matthew has come to the YMCA nearly every day since he first arrived, and each day our leaders in the Early Childhood and After School Programs read with him, helping him improve and grow not only his literacy but his character. Now, as a first grader Matthew is excited to read by himself. He asks the leaders to challenge him with words to read, and even when they give him a difficult word, he figures it out and proudly exclaims "I can READ!".
HEALTHY LIVING

OUR APPROACH

MORE KIDS LEARNING HEALTHY HABITS

- **FRESH FRUITS AND VEGETABLES**
  A fresh fruit and/or vegetable served at every meal or snack

- **NUTRITIOUS SNACKS AND MEALS**
  103,000+ snacks and meals served each year

- **PREVENTION EDUCATION**
  Weekly instruction to address challenging social issues—anti-bullying, cultural diversity, anti-tobacco, and more

MORE KIDS BEING ACTIVE

- **PHYSICAL ACTIVITY**
  20 minutes of physical activity each day at our Afterschool Programs and 60 minutes at Day Camps

- **RESEARCH BASED CURRICULUM**
  Weekly instruction on nutrition and physical activity using Y-USA Food & Fun Curriculum, ReCharge! and CATCH

- **LIMITED SCREEN TIME**
  Limited screen time to 30 minutes or less in Afterschool Programs and less than 60 minutes at Day Camps

MORE KIDS LEARNING POSITIVE VALUES

- **YOUTH SERVICE PROJECTS**
  100% of all YMCA youth programs participated in at least 1 service project

- **LEADERSHIP PROGRAMS**
  Building tomorrow’s leaders with 4 leadership programs serving youth ages 14-17

- **CORE VALUES REWARDS**
  All youth working towards earning rewards that exhibit the Y core values of caring, honesty, respect and responsibility
HEALTHY MEALS, HEALTHY MINDS—ALIX

Preschooler Alix was a curious and vibrant little girl. She would come every day to the Early Childhood Education Program excited and ready to learn. One week Y teachers noticed that Alix was tired and not as engaged as she once was. She started coming to the program less and less. We found out that Alix’s mother had lost her job and as a single parent she was struggling to feed her family. Because of our meal program Alix could receive a healthy meal and snack each day. This made a huge difference in Alix’s personality and ability to learn.

OUR STORY

BUILDING HEALTHY FOUNDATIONS
As a leader in Health Education we help improve children’s health.
- 3,682 participated in youth programs incorporating health education
- 800+ community members participated in the Y’s Healthy Kids Day a free community event centered around families and their health

BUILDING STRONG CHARACTER
The YMCA teaches positive values.
- 30-45 minutes of character education per week at all program sites
- 57 youth lead community projects. Projects included making cards for servicemen and women, cleaning up local parks and canned food drives

PROMOTING PHYSICAL ACTIVITY
As sedentary lifestyles become the norm for most families the YMCA keeps kids active.
- 142 health and wellness clubs including: dance, nutrition, cooking, marathon training, kickball and sports offered at our Out-of-School Programs

OUR IMPACT

EXCITING OUTCOMES
97% of parents said their youth learned positive values
84% of parents said the Y is a place where their youth learns to be healthy
87% of parents said their child’s health has improved
72% of youth said the Y teaches them to eat healthy foods

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87% of parents said their child’s health has improved
72% of youth said the Y teaches them to eat healthy foods
SOCIAL RESPONSIBILITY
OUR APPROACH

MORE COMMUNITIES BROUGHT TOGETHER

PARTNERS
35+ partner agencies

VOLUNTEERS
736 community members giving 7,888 hours of volunteer time

FINANCIAL ASSISTANCE
$1.3 million provided in financial assistance

FAMILY & COMMUNITY EVENTS
7,367 individuals participated in 52 family and community events

SHAPING A BETTER FUTURE FOR OUR YOUTH—WALLY
My name is Wally and I believe in giving back and enjoy volunteering at the Y and being a mentor. Education is key to keeping kids on the “straight and narrow”. In my previous life I worked as a Deputy Sheriff and as a counselor at the Clearfield Job Corp. I’ve seen firsthand the growing challenges facing our youth – at the Y kids learn important core values of caring, honesty, respect and responsibility. All of these are essential principles for guiding our youth and ensuring a promising future.
**ADDING IT ALL UP**

$1,383,163

Provided in Financial Assistance

81% of participants received Financial Assistance

**OUR SUPPORTERS**

Thanks to more than 600 donors and partners that supported the YMCA in 2013 we were able to do more to ensure that more youth in Utah were given the chance to reach their full potential.

**2013 MAJOR DONORS**

$10,000+
- Ally Bank
- American Express
- AmeriCorps VISTA
- Church of Jesus Christ of Latter Day Saints Bishops’ Storehouse
- GE Capital Bank
- George S. & Dolores Doré Eccles Foundation
- Janet Q. Lawson Foundation
- JoAnne L. Shrontz Family Foundation
- Mark Brouse and Lynn Hoffman-Brouse
- Marriner S. Eccles Foundation
- Ruth Eleanor Bamberger and John Ernst Bamberger Foundation
- Salt Lake County SSBG
- Utah State Department of Workforce Services
- Utah State Office of Education
- Stephen G. & Susan E. Denkers Family Foundation
- Sunderland Foundation
- UBS Bank
- YMCA of the USA

**2013 MAJOR PARTNERS**

AAA Fair Credit
- Boy Scouts of America
- Child Care Resource & Referral
- First Student
- Girl Scouts of Utah
- Granite School District
- GOAL Foundation
- Head Start
- John C. Fremont Elementary School
- Ogden School District
- Salt Lake City School District
- SPLORE
- US Dept of Agriculture Forest Services
- United Way of Salt Lake
- United Way of Northern Utah
- Utah Afterschool Network
- Utah State University Extension
- Utah State 4-H
- Weber School District

**FINANCIAL REPORT**

**INCOME**

$2,730,502

31% Earned Rev

9% Partnership Contracts

44% Public Support

16% Private Support

**EXPENSES**

$2,606,208

20% Camps

8% Development

10% Admin

4% Early Childhood

58% Out-of-School

**EXECUTIVE STAFF**

Richard West | CEO
Carol Beddome | Development Director
Tamara Forsyth | Accounting Manager/Controller
Amy Henry | Salt Lake County Regional Director
Angela Wright | Weber County Regional Director

**BOARD MEMBERS**

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Erika Tedder

52% of YMCA families are living below the poverty level with a yearly household income of $21,499 or less
COMING IN 2014!
New YMCA Community Family Center at Lincoln Elementary School in Ogden, Utah. To stay updated on this project visit our website at www.ymcautah.org/cfc-ogden

OUR MISSION
To provide our communities with programs that build strong kids, strong families and strong communities

OUR CORE VALUES
Caring, Honesty, Respect and Responsibility

LIKE US ON FACEBOOK
Enjoy fun stories, photos and stay up to date on all our programs and events! www.facebook.com/ymcautah

OUR LOCATIONS

- Administrative Offices
  2 Locations: Salt Lake and Ogden

- YMCA Facilities/Camps
  2 Locations: Community Family Center-Taylorsville and YMCA Camp Roger (15 miles from Kamas)

- Future Site of YMCA Facility
  Community Family Center at Lincoln Elementary-Ogden

- YMCA Partner School Sites
  16+ School Sites in Salt Lake and Weber Counties
  1 Community Site in Heber Valley

CONTACT US

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