YMCA OF NORTHERN UTAH
2015 IMPACT REPORT

The Y.™ For a better us.™
The Y is working to build brighter futures for Utah’s youth. The Y provides academic & enrichment programs to help youth perform better in school.

The Y’s Impact 2015 HIGHLIGHTS

parents agree that the YMCA of Northern Utah is an important community resource for nurturing the potential of every child

97%

4,500 kids and teens served through our youth programs

- 25 After School Programs
- 6 Summer Day Camps
- 6 Preschool Sites
- 1 Summer Residential Camp

3 FACILITIES • OPERATING AT 19 SITES

YMCA Camp Roger in the Uintah Mountains
Larry H. & Gail Miller Family Foundation
YMCA Community Family Center in Ogden
YMCA Community Family Center in Taylorsville
HEALTHY LIVING

The Y has pledged to educate kids about healthy lifestyles, by adopting and implementing Healthy Eating and Physical Activity Standards in all our programs.

Children engage in at least 30 minutes of physical activity for half-day programs and 60 minutes for full-day programs.

113,000
healthy meals and snacks served

96% of parents say the Y is excellent/good at providing a healthy balance of indoor and outdoor activity.

SOCIAL RESPONSIBILITY

The Y brings more communities together with opportunities for service learning, volunteerism and community partnerships.

604 volunteers giving over 5,648 hours of time.
LET'S MOVE! OUTSIDE

Y partners with Salt Lake City and Department of the Interior with a goal of connecting 200,000 individuals with nature and public lands in Utah

YOUTH AND GOVERNMENT

Utah becomes the 40th state to offer a YMCA model-government program with 28 youth legislators participating this inaugural year

TED LIGETY LEARN TO SKI

Y partners with Winter Sports Foundation, US Ski and Snowboard Association and Ted Ligety giving 104 kids the chance to enjoy “The Greatest Snow on Earth”
DONATE

Funds are used to support our financial assistance program to ensure that no one is turned away.

75% of families served reported being low or moderate income. 8/10 families received some form of financial assistance.

Over $1,845,000 was given in financial assistance.

In-kind donations of program material and equipment is vital.

Volunteers help with homework help and tutoring, Camp Roger’s site cleanup, and support our event, advisory or board committees.

VOLUNTEER

$3.9M Revenue
- Public Support: 29%
- Earned Revenue: 51%
- Partnership Contracts: 8%
- Private Support: 12%

$3.7M Expenses
- Afterschool Programs: 46%
- Camps: 21%
- Early Childhood Programs: 12%
- Community Health and Wellness Programs: 9%
- Administration: 10%
- Development: 2%
“For the majority of students who are failing, it has nothing to do with their lack of understanding. It’s the lack of confidence that they have in themselves. A student named Eleiel was embarrassed to count on his fingers in front of me. I began having him say to himself, ‘I am smart and I will be good at math.’ I told him that even though he may not have believed the words he said to himself, I believed. We worked all term long, and he improved his math grade from 58% to 81%. At the end of the term his confidence was apparent.”
THANKS TO OUR 2015 TOP SUPPORTERS.
TOGETHER, WE CAN MAKE A BETTER US.

PARTNERS
AAA Fair Credit Foundation/UIDAN
Afterschool Alliance
American Red Cross Utah Region
Boy Scouts of America - Great Salt Lake Council
Boy Scouts of America - Trappers Trail Council
Catholic Community Services
Centered City Yoga
Church of Jesus Christ of Latter Day Saints - Welfare Square Bishops Storehouse
City of Taylorsville
DaVinci Academy of Science and the Arts
Family Counseling Services
Girl Scouts of Utah
Girls on the Run Utah
GOAL Foundation
Granite School District
Great Salt Lake Council - Boy Scouts of America
Heber-Kamas Ranger District
Junior Achievement of Utah
Ogden City Fire Department
Ogden City Parks
Ogden City Police Department
Ogden City School District
Ogden Nature Center
Ogden Preparatory Academy
Ogden-Weber Chamber of Commerce - Partners in Education
Prevent Child Abuse Utah
Rhythms of Life/ Drum Bus
Salt Lake CAP Head Start
Salt Lake City School District
Salt Lake Community College
Treehouse Museum
United Way of Northern Utah
United Way of Salt Lake
Utah 4H - Utah State University Extension
Utah Afterschool Network
Utah Museum of Contemporary Art
Utah Non-profits Association
Utah State University Extension
US Department of Agriculture Forest Services
Wasatch Community Gardens
Wasatch County Parks and Rec
Weber Human Services
Weber State University
Weber-Morgan County Health Department
Westminster College

DONORS
State of Utah
Department of Workforce Services
YMCA of the USA
George S. & Dolores Doré Eccles Foundation
National Winter Sports Education Foundation
Larry H. Miller Charities
GE Capital Bank
United Way of Northern Utah
American Express Center for Community Development
Sorenson Legacy Foundation
Mark and Lynn Hoffman-Brouse
UBS Bank
Ruth Eleanor Bamberger and John Ernest
Bamberger Foundation
Janet Q. Lawson Foundation
Metro Connections
LS Foundation
Ally Bank
Taylorsville City
Utah Families Foundation
Workers Compensation Fund
Gloria and Arag Johnson
Wells Fargo Foundation
Cross Charitable Foundation
Lawrence T. & Janet T. Dee Foundation
Marriner S. Eccles Foundation
Richard K. and Shirley S. Hemingway Foundation
SelectHealth
JoAnne L. Shrontz Family Foundation
Stewart Education Foundation
Utah Association of Financial Services
David Hon
Hank Louis
Bruce Foster
DeWitt and Debbie Smith
Hogle Zoo
Techbridge Girls
William’s Jewelers
Dr. H. DeWayne and Eugele Ashmead
Oasis Gaming
Ogden Regional Medical Center
Advanced Eye Care Dr. Francis Wapner
Aetna
GSBS Architects
Raymond Family Foundation
Standard Examiner
Swire Coca Cola
Wasatch Peaks Credit Union
Zions Bank

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