**THE YMCA OF NORTHERN UTAH’S SUMMER DAY CAMP IMPACT**

**BEST SUMMER EVER**

- **7 Y SUMMER DAY CAMP SITES**
- **700 CAMPERS**
  - enrolled in 2017
- **2+** months of MATH AND READING skills are LOST during summer
- **nearly 700 CAMPERS**
- **9 IN 10 TEACHERS**
  - spend 3 WEEKS re-teaching lessons
  - at the beginning of the school year

**SERVING YOUTH ages** 3–17

**PARENTS SUPPORT**
- more access to quality summer programming
  - **73%** agree summer activities that maintain academic skills are important
  - **51%** want their children to be enrolled in a summer learning program

**TIME SPENT PER DAY**
- by the average American kid
  - **270 minutes** watching tv
  - **80 minutes** on a phone or playing video games
  - **4 minutes** playing outside

**IGNITING CAMPERS INTEREST IN STEM**
- **25+ HOURS**
  - of STEM activities offered each week at the Y STEM Camp such as robotics, coding, and video production

**CAMPER ACTIVITIES**

- Summer Day Camp is about learning outside of school, exploring and appreciating the outdoors, making friends, discovering new skills, and developing leadership qualities.
PARENT SURVEY

Participation in summer day camp provides an opportunity for personal achievement, relationship growth, and a sense of belonging for all youth.

![Image of children holding hands]

POSITIVE OUTCOMES

<table>
<thead>
<tr>
<th>Positive Outcome</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Gained new knowledge, skills, and abilities</td>
<td>98%</td>
</tr>
<tr>
<td>Increased motivation to learn</td>
<td>95%</td>
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<tr>
<td>Built more confidence</td>
<td>95%</td>
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<tr>
<td>Felt a sense of belonging to the Y</td>
<td>95%</td>
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<tr>
<td>Discovered what they can achieve</td>
<td>93%</td>
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JOIN OUR EFFORTS

Learn about how to help kids reach their full potential in your community. Visit ymcautah.org/summerdaycamps

Y STORY OF IMPACT  Leadership

Diego and his sister Emily were new to the Y’s Summer Day Camp in Park City, and unlike most campers, they didn’t go to the same school as everyone else. Emily was more outgoing and made friends easily. Diego, however, was shy and very withdrawn.

When the counselors noticed him connecting with the younger campers, they asked Diego if he would like to join their group as a “group helper” and he agreed. Diego quickly adapted to his new leadership position and began leading games, teaching songs, and helping others with activities and projects. Most importantly, he began making friends, laughing, and loving his time at camp.

At the end of summer, Diego was unanimously voted by his peers as Value Camper – someone who embodies the core values of the Y. Diego’s excitement and joy was unforgettable and is the reason the Y works to provide opportunity for all.

PROVIDING OPPORTUNITY

$275,000 of financial assistance offered to nearly 500 campers

The Y. For a better us.