



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

2019

YMCA OF NORTHERN UTAH

ANNUAL IMPACT REPORT



YMCA OF NORTHERN UTAH
675 East 2100 South
Suite 200
Salt Lake City, UT 84106

1.877.690.9622
ymca@ymcautah.org
www.ymcautah.org



A BIG IMPACT

Engaged over

17,500

individuals in 2019 connecting them to the mission of the YMCA.

3,687

Youth participating in **STEM projects, outdoor education, arts, and character development** throughout Early Childhood Educations, Afterschool, Summer Day Camp, Summer Residential Camp, and Y I Ski.

Awarded

\$1,549,393

in financial assistance to families who otherwise wouldn't be able to afford YMCA programs.



YOUTH DEVELOPMENT

NURTURING THE POTENTIAL OF EVERY CHILD



AFTERSCHOOL

20 Afterschool sites in Salt Lake, Weber and Davis counties serving **1069** kids.

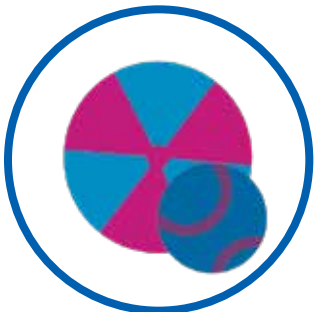
50% of Afterschool families report belonging to a racial or ethnic minority.



EARLY CHILDHOOD EDUCATION

8 Preschool programs providing strong foundations for **204** 3-4 year olds in Weber and Salt Lake counties.

89% of Preschool families are receiving some kind of financial assistance to attend.



SUMMER DAY CAMP

7 Summer Day Camps in Salt Lake, Davis, Weber and Wasatch counties allowed **1033** campers to experience belonging, develop confidence, and build lifelong friendships.

88% of teachers say summer programs aide in student success.



SUMMER RESIDENTIAL CAMP

2 Overnight camps Camp Roger and Camp Mill Hollow served **1381** kids, fostering a love and respect for the outdoors, camp traditions, and building relationships.

25 the number of countries represented by international staff working at camp in 2019.

HEALTHY LIVING

IMPROVING UTAH'S HEALTH & WELL-BEING



"Most of the kids at my Afterschool site in Weber don't get consistent meals every week. These kids are so grateful for the fact that they get a guaranteed meal every day with food that they enjoy eating. I can recount multiple times when we have provided food to a child who told us that if they didn't get food at the Y, they don't know where their next meal would come from. The Y's food program makes a real difference in the lives of the kids we serve."

– Paislee Joy Turley, Site Coordinator

220,246

SOCIAL RESPONSIBILITY

PROVIDING SUPPORT FOR OUR NEIGHBORS

The YMCA of Northern Utah engaged

235 volunteers serving 8,140 hours

in programs. Volunteers provided support at our Healthy Kids Day events, camp clean-up, special programs for our Afterschools and Day camps, administrative support, and so much more!





Nutritious meals and snacks served across all YMCA of Northern Utah programs.

1 in 7
children in Utah struggle with hunger.

Serving families in Weber, Davis, Salt Lake, and Wasatch counties





FOR A BETTER US.

Thanks to the generous support of our partners and donors, the YMCA of Northern Utah awarded

\$1,549,3393

in financial assistance to families who otherwise wouldn't be able to afford YMCA programs. We are incredibly proud to partner with the community to meet the needs of Salt Lake, Weber, and Wasatch regions.

\$104,087
at Overnight
Camps

\$221,312
at Summer
Day Camps

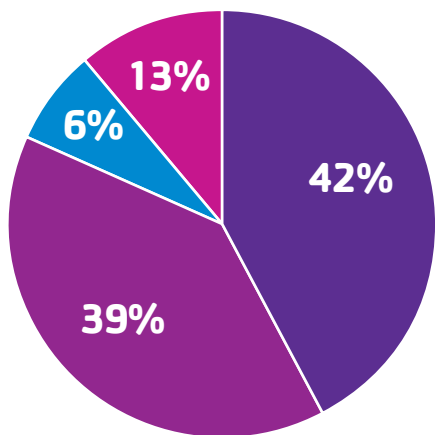
\$882,992
in Afterschool

\$341,002
in Preschool

A STRONGER UTAH

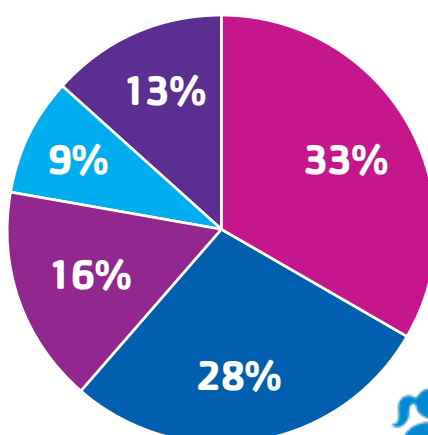
\$4.3 MILLION DOLLAR OPERATING BUDGET

REVENUE

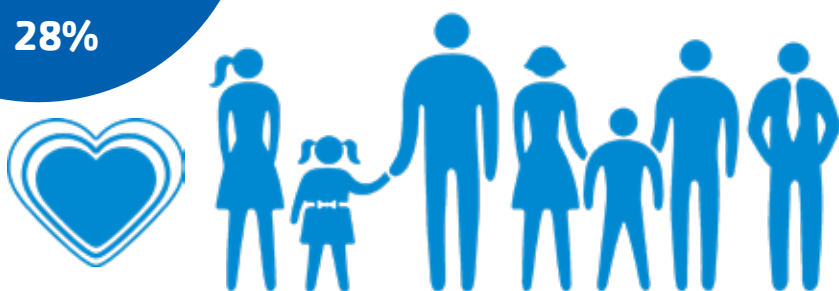


- PUBLIC SOURCES
- PROGRAM FEES
- COMMUNITY GIFTS
- PARTNERSHIPS

EXPENSE



- AFTERSCHOOL PROGRAM
- SUMMER CAMPS
- EARLY CHILDHOOD EDUCATION
- FUNDRAISING AND MARKETING
- ADMINISTRATION



IMPACT IN ACTION: MEET WYATT



Wyatt is an active 4 year old that started attending at the YMCA Preschool program one day a week in conjunction with a special abilities program in the Ogden school district. Wyatt has autism and has trouble focusing and following directions, along with engaging with other children his age. At his first whole-group time he was not able to sit with his classmates for more than 2 minutes at a time. It took a few weeks for him to understand the schedule and routine of the Y classroom.

After a few weeks he began to follow the routine with prompts and guidance from his teachers in the classroom and today, he is engaging with his peers and making great progress in his speech skills. He can sit and

participate for much longer periods of time and his progress has been so great at this point that he will test out of the special abilities classroom and join the YMCA classroom full time! We are incredibly proud of him.

Wyatt's parent's are huge supporters of the YMCA preschool program and feel that the routine has been such a benefit to him. They have seen his social and emotional progress grow tremendously since joining our classroom and we are excited for him to join us everyday! Carrie (Wyatt's mom) said "I am very grateful to the YMCA and how wonderful the teachers have been to Wyatt. I can feel how much Teacher Lidian and Teacher Laura love and truly care about Wyatt's growth and development.

IMPACT YOU CAN MEASURE

90%

Of afterschool families receive some kind of financial assistance

70+

Key Partners & Major Donors

414

Individual and organizational donors

BLACK LIVES MATTER

WE HAVE WORK TO DO.

**SALT LAKE
REGION**

50%

percent of families
identified themselves
as belonging to a racial
or ethnic minority.

**WEBER
REGION**

58%

percent of families
identified themselves
as belonging to a racial
or ethnic minority.

**WASATCH
REGION**

15%

percent of families
identified themselves
as belonging to a racial
or ethnic minority.

AN ANTI-RACIST ORGANIZATION



In a joint statement released by YMCA of Northern Utah CEO, Richard West and Board Chair, Andrea Barlow, our Y has “committed to intentionally and permanently work against issues of racism and exclusion. As long as the Y exists we will strive to create positive social change and will do so in the name of equity and justice for all.”

“We believe that compassion and inclusion are the embodiment of our collective strength, that what unites us will always be stronger than what divides us, and that racism, sexism, ableism, homophobia, and any form of prejudice, stereotyping and discrimination have no place in the Y, or in the communities we serve”

The YMCA of Northern Utah strives to be a force for change, growth and empowerment. But we know we can and must do better. As an organization we are committing to the following actions:

- Strengthening and refocusing our Diversity and Inclusion committee with additional members, resources, and expectations.
- Forming a parent advisory council from BIPOC families to serve as an advisory group to our Diversity and Inclusion committee.
- Implementing a mandatory unconscious bias training for our full team
- Growing the number of BIPOC individuals at every level within the organization including customers, staff, volunteers, board and committee members.
- Enlisting consultants in the areas of diversity and social justice to present to our board and management during upcoming strategic planning sessions.
- Accurately representing BIPOC in our content with a commitment to diversity in everything we publish.



KEY TERMS

DIVERSITY: The presence of differences that make each individual unique and that can be used to differentiate groups and people from one another.

EQUITY: Equity is the guarantee of fair treatment, access, opportunity, and advancement for all, where individuals are not at a disadvantage from achieving their potential because of their background or social position. Equity requires intentionality around identifying and eliminating the institutional, systemic, and societal barriers that have prevented the full participation of some groups (based on certain characteristics including ability, age, economic background, ethnicity, faith, gender, national origin, race, or sexual orientation), and developing the solutions and support systems that are relevant to social structures, trends, and emerging opportunities

PRIVILEGE: An unearned advantage or benefit enjoyed by members of a group, a phenomenon derived through a history of oppression of other groups. Privilege is best understood as the systematic advantage that is conferred to one group at the expense of another. Terms such as white privilege, male privilege, and heterosexual privilege make explicit the relationship between privilege and the group for whom it is intended to function.

MAKING MORE POSSIBLE

THANK YOU TO OUR 2019 TOP SUPPORTERS

OUR MISSION: To provide our communities with experiences that enhance healthy mind, body, and spirit while building strong kids, strong families, and strong communities.

Over 300 individuals and over 114 organizations support the Y.



MAJOR DONORS

Adobe
Ally Bank
American Express
Apollo Burger
Bank of Utah
Bert L. and Lulu M. Neal Foundation
Best Buy Foundation
Brady Industries
Castle Foundation
City of Taylorsville
Comcast
Comenity Capital Bank
Community Foundation of Ogden Valley
Cross Charitable Foundation
Delta Air Lines
Department of Workforce Services
DFG Incorporated
Dominion Energy
Foundation for Impact on Literacy and Learning
George S. and Dolores Dore Eccles Foundation
Goal Zero
GSBS Architects
Henry W. and Leslie M. Eskuche Foundation
Herbert I. and Elsa B. Michael Foundation
Hoffman-Brouse Foundation
Hogle Zoo
Independence University
Instructure Inc.
Janet Q. Lawson Foundation
Jet Blue
JoAnne L. Shrontz Family Foundation
Kennecott Utah Copper Charitable Foundation
Larry H. Miller Charities
Lawrence T. and Janet T. Dee Foundation
Marlin Business Bank
Marriner S. Eccles Foundation
Masonic Foundation of Utah

Merrick Bank Corporation
Ogden Regional Medical Center
Ogden School Foundation
Ogden Weber Community Action Partnership
Park City Community Foundation
Park City Sunrise Rotary
Prime Alliance Bank
Ralph Nye Charitable Foundation
Ray and Tye Noorda Foundation
Richard K. and Shirley S. Hemingway Foundation
Rocky Mountain Power Foundation
R&O Construction
Ruth Eleanor Bamberger and John Ernest Bamberger Foundation
Share Winter Foundation
Sorenson Legacy Foundation
Spring Back Utah Mattress Recycling
State of Utah
STEM Action Center
Stephen G. and Susan E. Denkers Family Foundation
Swire Coca-cola
The Boyer Company
The Miner Foundation
Transportation Alliance Bank
United Way of Northern Utah
United Way of Salt Lake
US Bank Foundation
Utah Association of Financial Services
Utah State Board of Education
Walmart Foundation
Walmart South Ogden
Wasatch Peaks Credit Union
Welfare Square Bishop's Storehouse
Wells Fargo Foundation
West Valley City
WEX Bank
Willard L. Eccles Foundation
Yesco
YMCA of the USA

KEY PARTNERS

4H
American Red Cross
Boys & Girls Club
Catholic Community Services
DaVinci Academy
Family Counseling Services
First Utah Bank
GOAL Foundation
Granite School District
Head Start of Salt Lake City
Jefferson Academy
Jr. Achievement
Leadership Learning Academy Ogden
Leadership Learning Academy Layton
Ogden Boy Scouts
Ogden Civic Action Network
Ogden City Parks and Recreation
Ogden City Police Department
Ogden Fire Department

Ogden Girl Scouts
Ogden Nature Center
Ogden Preparatory Academy
Ogden School District
Prevent Child Abuse Utah
Quest Academy
Salt Lake Community College Thayne Center
TAB bank
Taylorsville City Council
Treehouse Museum
United Way of Northern Utah
United Way of Salt Lake
Utah Food Bank
Utah State University Extension
Wasatch Peaks Credit Union
Weber County Chamber of Commerce Partners In Education
Weber Human Services
Weber State University
Weber-Morgan County Health Department



YMCA OF NORTHERN UTAH

ANNUAL IMPACT REPORT 2019



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

