MEASURING OUR IMPACT

SUMMER DAY CAMP 2019

Over 77,500 Meals and snacks served this year.

7 Day Camp Campuses across Salt Lake, Weber, and Wasatch Regions

61% Of families reported belonging to a racial or ethnic minority

$221,312 Awarded in financial assistance for Day Camp families in need.

85% of families participating in Summer Day Camp are receiving financial assistance in some way.

1033 Campers ages 5-17 experienced belonging, developed confidence, and built lifelong friendship in Summer Day Camp in 2019.

IMPACT IN ACTION:

One of the most rewarding experiences this summer was working with youth on the Autism spectrum. This is a severely underserved population who sometimes can be excluded from mainstream summer learning opportunities. We estimate that about 20% of our campers this year were on the Autism spectrum. One staff member said that it was incredibly rewarding to see trust between the staff and these campers grow as they returned for several weeks over the summer – some campers even refused to go home when their parents came to pick them up because they were having so much fun. As the trust grew, these campers grew more engaged in learning and more engaged with their peers in the group. STEM learning and social interactions with adult role models and peers increased. Our staff were excited about the opportunity to work with a diverse group and because of this experience, we have plans to hold specific training about working with kids with special needs for our Camps next year.
GAINING CONFIDENCE

PREVENTING SUMMER LEARNING LOSS
An average of 1.5 months of math and reading skills are lost during summer months.

TIME SPENT PER DAY
by the average American kid looking at screens is staggering. One of Summer Camp’s goals is to provide an outlet that encourages active play and less screen time.

270 minutes watching television
363 minutes on a phone or video games

85%
Of parents agree that it is important for their children to have summer activities that help them maintain academic skills.

Of families say they wanted their children to be enrolled in a summer learning program.

88%
Of teachers say summer learning programs are important to their students’ success

SUPPORT IS STRONG
Of parents agree that it is important for their children to have summer activities that help them maintain academic skills.

Of families say they wanted their children to be enrolled in a summer learning program.

State and nationwide Summer Day Camp statistics are provided by the After-school Alliance

OUR MISSION:
To provide our communities with experiences that build strong kids, strong families, and strong communities.