



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

OUR IMPACT

YMCA OF NORTHERN UTAH 2011 ANNUAL REPORT

Strengthening Utah's communities through Youth Development, Healthy Living and Social Responsibility

In 2011 the YMCA served over **7,000** individuals through our programs and community events, providing over **\$1.6 million** in **financial assistance** to Utah families who need us most.



The YMCA is a 501(c) 3 charitable non-profit organization.
Tax ID: 87-0212472

TO PROVIDE OUR COMMUNITIES WITH EXPERIENCES THAT BUILD STRONG KIDS, STRONG FAMILIES AND STRONG COMMUNITIES.

Salt Lake County

Number Served in Programs: 1,041
 1,265 people served at 11 community events
 1 Facility: Community Family Center
 8 Schools Served
 20+ Program offerings

Wasatch County

Number Served in Programs: 617
 1,655 people served at 10 community events
 1 Facility: Camp Roger
 15 Program offerings

Weber County

Number Served in Programs: 2,614
 3,670 people served at 48 community events
 14 Schools Served
 15+ Program offerings

THE Y IS FOR YOUTH DEVELOPMENT

Nurturing the potential of every child and teen.

In 2011 the YMCA served over 4,032 through our youth programs.

OUT-OF-SCHOOL PROGRAMS

3,100 Youth Served

The YMCA Out-of-School programs help youth succeed academically, learn values & positive behaviors, explore new talents and discover their full potential. It's through our Before and Afterschool Programs, Kindergarten Academy and Holiday Day Camps that we are able to offer a safe and engaging place for Utah's youth.

Before School.....	110
Afterschool.....	2,827
Kindergarten Academy.....	56
Holiday Day Camp.....	62
Kids' Night Out.....	45

SUMMER PROGRAMS

932 Youth Served

The effects of summer learning loss can be critical in a student's long term success. For over 60 years YMCA Camp Roger has been offering enriching overnight week-long summer camps for youth of all ages and backgrounds. In 2011 we introduced a Summer Day Camp program at the Community Family Center and continued our district integrated summer programming in Weber County.

Camp Roger.....	531
Summer Day Camps.....	183
Weber Summer Program..	177
Family Camp.....	41

HEALTHY LIVING IN YOUTH PROGRAMS

All YMCA youth programs include health and wellness curriculum. Below is a sample of 2011 YMCA healthy living clubs:

- Fit Kids Club
- Magic Chef
- Yoga
- Strong Kids Club
- Running Club
- Prevention Ed.



OUR STORY

Zoe came to the YMCA Afterschool program almost two years ago. She has both a hearing and speech impairment that has caused her to be shy and have low self confidence. This past spring Zoe received 2nd place in the science fair! Her mother told us that because of the Y, Zoe had the confidence to get up and talk in front of a large group of people to present her science project. Her mother reported that a few months ago, she wouldn't have had the courage to do so. The fair even ran over the time limit because Zoe had so much to say!

THE Y IS FOR HEALTHY LIVING

Improving Utah's health and well-being

In 2011 the YMCA served 3,865 through our health and wellness programs.

The Y brings families closer together, encourages good health and fosters connections through fitness, fun and shared interests. Our wellness programs incorporate many national initiatives and evidence based curriculum, which include: Pioneering Healthy Communities, CATCH, ReCharge!, Let's Move and Y-USA Healthy Living Standards.

Healthy Kids Day

3 events, serving over 800

April 2011

Taylorville | Ogden | Park City

Healthy Kids Day is the Y's national day to encourage healthy living and bring families closer together. Families participated in a Fun Run, a 5K, hula hoop contest, bike rodeo, yoga, the brain booth and had access to over 60 community partners!

Classroom Health and Wellness Integration

6 schools | 110 classes

2,755 youth served

Spring & Fall 2011

The YMCA is now bringing health and wellness education into the classroom. Through a grant from Dannon and a partnership with Granite and Salt Lake School Districts the Y is able to fill a need in nutrition and physical fitness education in the public schools.

Community Health and Wellness Classes

In 2011 we were able to implement new Adult and Community programs. This is the beginning of our Y's ability to address the nation's growing health crisis.

- Yoga.....35
- Zumba..... 13
- Food \$ense 12
- Bountiful Baskets.... 100/week
- Polynesian Dance.... 100/week
- Money Matters.....50



THE Y IS FOR SOCIAL RESPONSIBILITY

Giving back and providing support to our neighbors.

In 2011, 100% of all our youth programs participated in a service learning project!

Visit <http://www.ymcautah.org/our-focus> to learn more about our social responsibility efforts.

VOLUNTEERS & STAFF

In 2011 the Y mobilized 709 volunteers who donated their time to give back to their community.

Program Volunteers.....674

Governing Volunteers.....33

Board of Directors.....14

Total Volunteer Hours.....4,310

Value of Volunteer Time*.....\$75,597

YMCA Full Time Staff..... 18

* Value of volunteer time calculated using Utah rate at Independent Sector

2011 BOARD MEMBERS

Dennis Mills: Chair

Ron Stevens: Secretary

Marlene Plumlee: Treasurer

Mark Brouse

Julie Buchholz

Michael Drury

Ken Flint

Bruce Foster

Shane Giddings

Abbie Griffin

Gordon Hanks

Jon Pinnock

Myra Renwick

Steve Sullivan

EXECUTIVE STAFF

Richard West

CEO

Carol Beddome

Development Director

Gerald Griffin

Accounting Manager

Amy Henry

Dir. of Camp Roger

Marsha Prantil

Senior Dir. Youth & Family

Angela Wright

Dir. Community Family Center

FOR COMMUNITY

7 out of every 10 children we serve come from disadvantaged backgrounds (low-income, at risk of educational failure, disabled). This year along with the support of our funders the YMCA provided over **\$1.6 million** in **financial assistance** to Utah families in need.

MAJOR DONORS

\$10,000+
 Ally Bank
 American Express
 AmeriCorps- VISTA
 Bamberger Memorial Fund
 Dannon
 GE Capital Financial, Inc
 GE Money Bank
 George S. & Delores Dorè Eccles Fndn.
 Goldman Sachs
 Granite School District
 Ogden School District
 Salt Lake City School District
 Salt Lake City CDBG
 Salt Lake County SSBG
 SCOPE Full Community Schools
 Sorenson Legacy Foundation
 United Way of Northern Utah
 United Way of Salt Lake
 Utah Families Foundation
 Utah State Dept. of Workforce Services
 Safe Passages, Youth Connections
 Utah State Office of Education
 21st Century Learning Centers
 Val A. & Edith D. Green Foundation
 Weber School District
 YMCA of the USA



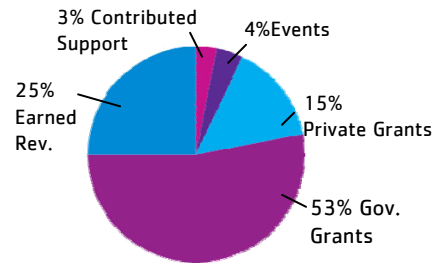
MAJOR PARTNERS

Afterschool Utah Association
 AmeriCorps
 Applied Technology College
 Boy Scouts of America
 Catholic Community Services
 Child Care Resource and Referral
 AAA Fair Credit Foundation
 First Student
 Girl Scouts of Utah
 GOAL Foundation
 Harmons
 Headstart
 Junior Achievement
 Ogden Nature Center
 Ogden Police Department
 Ogden School District Adult Ed.
 Prevent Child Abuse Utah
 Marshall White Center
 Salt Lake Community College
 SLCC Community Writing Center
 SPLORE
 The Road Home
 Treehouse Museum
 U.S. Forest Service
 Utah Afterschool Network
 Utah Food Bank
 Utah State University Extension 4-H
 U of U Social Work Department
 Utah Tennis Association
 Weber Human Services
 Weber Morgan Health Department
 Weber School District
 Weber State Child & Family Studies
 Weber State Student Involvement Ct.
 Westminster College
 Your Community Connection

FINANCIAL REPORT

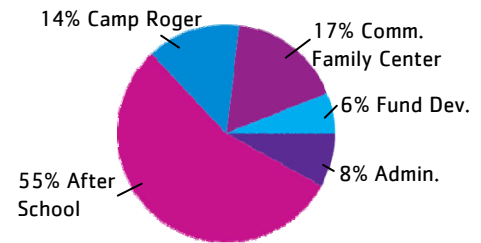
2011 INCOME

\$ 2,100,000



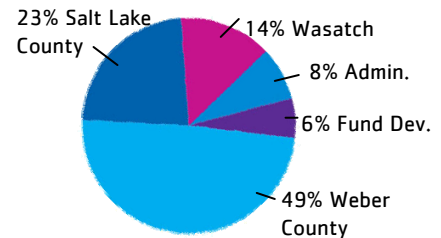
2011 EXPENSES BY PROGRAM

\$ 2,100,000



2011 EXPENSES BY REGION

\$ 2,100,000



YMCA OF NORTHERN UTAH

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