



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

THE YMCA OF NORTHERN UTAH'S OVERNIGHT CAMP IMPACT GETTING KIDS OUTDOORS

THE AVERAGE AMERICAN KID SPENDS PER DAY



270 minutes watching TV

82 minutes on the phone

80 minutes playing video games

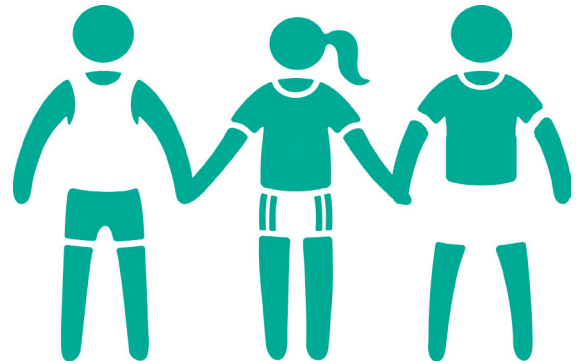
27 minutes on the computer

4 minutes playing outside

PERSONAL GROWTH

American Camping Association research reports that kids who attended overnight camp have significant growth in

- Confidence and self-esteem
- Social skills and making friends
- Independence
- Leadership
- Environmental awareness
- Adventure and exploration
- Values and decision making



YMCA CAMP ROGER **70**TH ANNIVERSARY

RECORD CAMPING YEAR

nearly

1,100 campers

50% returning campers



SERVING ALL

Over 245 donors came together to provide

150 campers over

\$60,600

in financial assistance



KEEPING RELEVANT AMAZING NEW ADVENTURE CAMPING PROGRAM

YMCA CAMP MILL HOLLOW For Youth 12-17

- Backpacking fundamentals
- Outdoor cooking
- "Leave No Trace" principles
- Team building and challenge activities
- Astronomy
- Hiking
- Photography/Media
- Overnight Backpacking



TYPES OF CAMPS

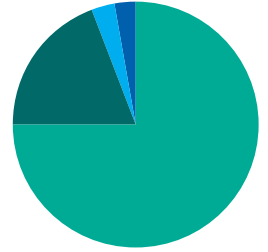
- 4 Traditional Camps
- 2 Specialty Camps
- 6 Horse Camps
- 3 Leadership Camps



15 Different Options

NUMBER OF CAMPER'S BY TYPE

- Traditional 893
- Specialty 33
- Horse 226
- Leadership 33



SERVING
KIDS
AGES

6-17



EVENTS AND AWARDS

5 EVENTS
Camp Out
Open House
Snowscurion

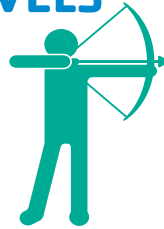
300
Attendees



11 DOG TAG
CEREMONIES

1057
Dog tags earned

EXPOSURE TO THE OUTDOORS
CAN REDUCE STRESS LEVELS
IN CHILDREN
AS MUCH AS 28%



POPULAR OUTDOOR ACTIVITIES

Horse Back Riding
Archery
Circus Skills

Nature Walks
Survival Skills

BROADENING HORIZONS

6 Countries were
represented by
Counselors at Camp

96% of parents
said that Camp provided
positive staff and adult role
models for their youth



STORY OF IMPACT

Birken arrived at Camp Roger ready to learn, make friends, and have fun. His counselors were immediately impressed by his maturity and his willingness to jump in and help. They also noted that Birken quickly set the tone of caring and respect among his fellow campers. He not only enthusiastically tried new things himself, he also helped encourage others to try new things and celebrated their successes with them. The campers in Birken's cabin voted him "Values Camper" this year because of his outstanding demonstration of our four core values - Caring, Honesty, Respect, and Responsibility.



PARENT COMMENTS

97% said that Camp
✓ Provided their youth with a
safe and secure environment
✓ Helped their youth build confidence



95% said that Camp helped
their youth be open to new experiences

JOIN OUR EFFORTS

Learn how to help kids reach their full potential
in your community. ymcautah.org/camp

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