



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

US...
IS A
POSSIBILITY

Helping
Over 11,000
Individuals
Discover the
"Us" in Them
and Realize
Their Incredible
Potentials

YMCA OF NORTHERN UTAH
2017 IMPACT REPORT



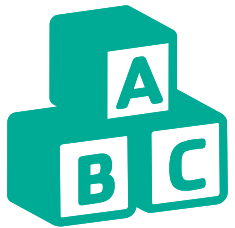
YOUTH DEVELOPMENT

NURTURING THE POTENTIAL OF EVERY CHILD AND TEEN

The Y's Impact 2017 HIGHLIGHTS



28 Afterschool Program Sites serving over **1,350** youth
Ensuring kids have a safe place to go after school.
95% of parents said that the Y has helped their child gain new knowledge and skills.



7 Preschool Program Sites serving over **170** youth
Preparing kids to be ready for kindergarten.
97% of parents that they would recommend the Y Preschool Program to family and friends.



7 Summer Day Camp Sites serving almost **700** youth
Keeping kids active and engaged during the summer.
96% of parents said that the Y provides positive adult/staff role models.



2 Summer Overnight Camps serving nearly **1,100** youth
Giving kids the opportunities to explore the outdoors.
96% of parents said their child felt a sense of belonging at camp.

98% of parents said that the Y is a resource for nurturing the potential of children.

NOTEWORTHY VENTURES

Over **3,400** youth engaged in year-round **STEM Activities** that nurture and spark their interest in science, technology, engineering, and math.

9 Summer Program Sites with **3** new sites added - Park City, Ogden Preparatory Academy, and YMCA Camp Mill Hollow.

Now operating the **Y Afterschool Program** in **3** counties - Davis, Salt Lake, and Weber counties.

Both **YMCA Community Family Centers** are licensed childcare facilities.

Offering **6** inclusive **Preschool Classrooms** for students with special needs.

SERVING ALL

COMMUNITY DONATIONS ARE USED TO SUPPORT OUR FINANCIAL ASSISTANCE PROGRAM

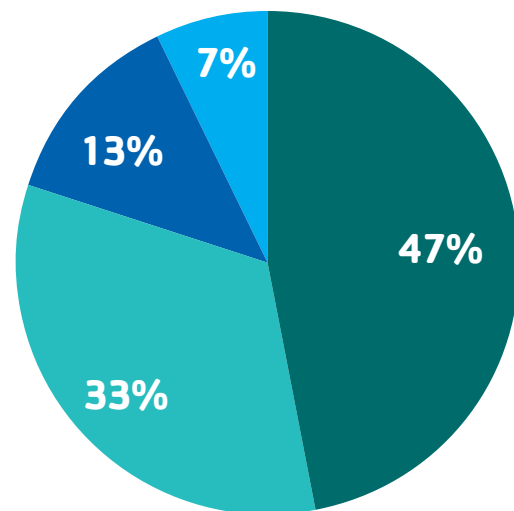
TO ENSURE THAT NO ONE IS TURNED AWAY

OVER \$1.5 MILLION WAS GIVEN IN FINANCIAL ASSISTANCE

Total Number of Youth Receiving Financial Assistance: nearly 2,000

- 69% families in Salt Lake County received financial assistance
- 34% campers in Wasatch County received financial assistance
- 62% families in Weber County received financial assistance

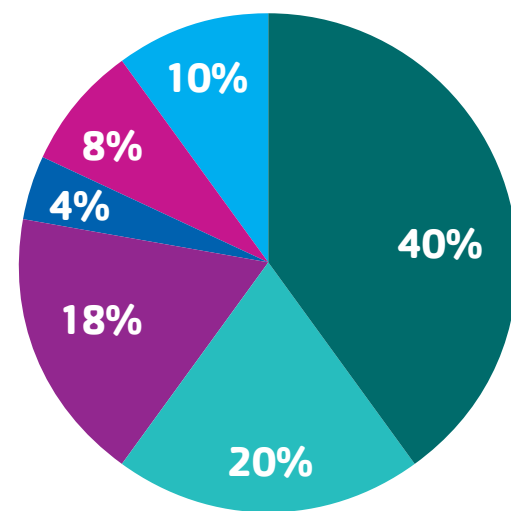
\$4.8M INCOME



- PUBLIC SOURCES
- PROGRAM FEES
- COMMUNITY GIFTS
- PARTNERSHIPS



\$4.7M EXPENSES



- AFTERSCHOOL PROGRAM
- SUMMER CAMPS
- EARLY CHILDHOOD EDUCATION
- COMMUNITY HEALTH AND WELLNESS PROGRAMS
- FUNDRAISING AND MARKETING
- ADMINISTRATION



WHOWEARE

Our mission is to provide our communities with experiences that enhance healthy mind, body, and spirit while building strong kids, strong families, and strong communities. Our vision is to be the leader in understanding and meeting our communities' needs by creating and adapting quality programs and experiences that provide value to children, adults, and families.

STORY OF IMPACT

Becca has attended our Afterschool Program for three years. She lost her father to cancer in January 2017 and went from being bright and happy to a very angry, sad, and worried little girl. A staff member used her Y training in FLIPIT, a course focusing on feelings, limits, inquiries and prompts to address her challenging behavior. This technique helped Becca identify her feelings. On the anniversary of her father's death, she was especially sad and the staff member talked to her and got her to open up. Becca told the Y staff member that she was the only person that let her be sad and let her know that it was okay to have those feelings and talking about them would make her feel better. The little girl had a hard time expressing her emotions to her mom and sister because she didn't want them to worry. After talking about it, Becca felt better and her sadness decreased. The Y staff member was grateful for the knowledge and training that the YMCA provided to handle this type of situation.

HEALTHYLIVING

IMPROVING UTAH'S HEALTH AND WELL BEING

NOTEWORTHY VENTURES

1 in **4** Utah children don't know where their next meal will come from.

125,000+

Healthy Meals and Snacks served



2017 HIGHLIGHTS

Not just for kids

Making strides to bring YUSA's signature Health & Wellness Programs to our communities.

Senior Fitness Program

Enhance@Fitness helps older adults stay active and moving.

Taking on the Diabetes Epidemic

Diabetes Prevention Program helps participants reduce risk for developing type 2 diabetes through healthy eating, exercise and weight loss.



97%

of parents said that the Y is a community resource for improving health and well-being

SOCIALRESPONSIBILTY

GIVING BACK AND PROVIDING SUPPORT TO OUR NEIGHBORS

NOTEWORTHY VENTURES

Youth and Government Program
Civic Education and Leadership Development

120 youth served at **9** program sites



2017 HIGHLIGHTS

Nurturing Future Leaders. **8** mentees and **8** mentors participated in YUSA's Multicultural Mentoring Program

Welcoming All. **1,875** youth served from high poverty communities

Inclusive Classrooms. **25%** YMCA preschoolers in Weber County have special needs

45+ Partners

635 Individual and organizational donors

105 Family and community events hosted **8,730** individuals

195 Volunteers served over **7,100** hours

94%

of parents said the Y provides the opportunity to give back and support others.



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THANKS TO OUR 2017 TOP SUPPORTERS

Over 500 individuals and over 120 organizations support the Y.

KEY PARTNERS

4H – Utah State University	Ogden Nature Center
American Red Cross Utah Region	Ogden Preparatory Academy
Boy Scouts of America	Ogden School District
Boys and Girls Club Weber-Davis	Ogden Weber Chamber of Commerce
Catholic Community Services	Partners In Education
DaVinci Academy of Science and the Arts	People Helping People
Family Counseling Services	Prevent Child Abuse Utah
Friends of Sight	Salt Lake Community College
Gear Up	Treehouse Museum
Girl Scouts of Utah	United Way of Northern Utah
Girls on the Run	United Way of Salt Lake
Granite School District	Utah State Board of Education
GOAL Foundation	Utah State University Extension
Heber-Kamas Ranger District	Wasatch Community Gardens
Head Start of Salt Lake City	Weber Community Services
Jr. Achievement	Weber Human Services
Ogden City Parks and Recreation	Weber State University
Ogden City Police Department	Weber-Morgan County Health Department
Ogden Fire Department	YMCA of the USA

MAJOR DONORS

Ace Disposal, Inc	Masonic Foundation
Aetna	National Winter Sports Education Foundation
America First Credit Union	Ogden City School District
American Express Center for Community Development	Ogden Clinic
AmeriCorps VISTA	Ogden Regional Medical Center
Andeavor Foundation	Ogden School Foundation
Ann Nelson	Orluff Opheikens
Best Buy Foundation	Park City Rotary Fund
Brady and Colby Fosmark	Park City Sunrise Rotary
Bruce W. Foster	Penna Power
Chevron Products Company	Prime Alliance Bank
Comcast	Ralph Nye Charitable Foundation
Comenity Capital Bank	Ray & Tye Noorda Foundation
Community Foundation of Ogden Valley	Rich and Sarah West
Crate and Barrel	Richard K. and Shirley S. Hemingway Foundation
Cross Charitable Foundation	Robert Lindquist
Delta Air Lines	Ruth Eleanor Bamberger and John Ernest Bamberger Foundation
Dennis and Joan Mills	Salt Lake County CDBG
Department of Workforce Services – Office of Child Care	Scott and Penney Henriksen
Dr. DeWayne and Eugele Ashmead	SelectHealth
Dr. Margit and Stephen Lister	Smith's
Elliott-Hall Fund	Sorenson Legacy Foundation
Erika M. Tedder	Standard Examiner
First Utah Bank	State of Utah
Foundation for Impact on Literacy and Learning	Stephen G. & Susan E. Denkers Family Foundation
George S. & Dolores Doré Eccles Foundation	Synchrony Financial
GSBS Architects	Target
Henry W. & Leslie M. Eskuche Foundation	Taylorsville City
Hoffman-Brouse Foundation	Techbridge Girls
Intermountain Healthcare	Terry P. Wise
Janet Q. Lawson Foundation	The Church of Jesus Christ of Latter-Day Saints Foundation
Jewel Lee Kenley	Transportation Alliance Bank
JoAnne L. Shrontz Family Foundation	US Bank Foundation
John and Noel Davis	Walmart
Kennecott Utah Copper Charitable Foundation	Wasatch Peaks Credit Union
Larry H. Miller Charities	Welfare Square Bishop's Storehouse
Lawrence T & Janet T Dee Foundation	Wells Fargo Foundation
Lee and Leslie Archer	West Valley City
Mark and Kristen Adams	Westinghouse Electric
Marriner S. Eccles Foundation	WEX Bank

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